



ABOUT

The Blogger Closet Sale brings together fashion influencers from all across the big apple for a day of shopping, socializing, and styling! Each blogger brings a carefully curated selection of lightly-used contemporary items from their closet to be sold at a fraction of the price. Our hope is for our customers to love shopping at this unique and affordable consignment event like no other.

WHAT'S INCLUDED

In the past, the sale has been a group effort amongst bloggers. In an attempt to tighten up the organization of the sale, we are now making it a package deal. So with an all-inclusive fee (estimated to be ~\$50; will know once venue is finalized), all you have to do is promote on your own social channels and show up!

- VENUE BOOKED
- BLOGGER STATIONS MAPPED OUT WITHIN SPACE
- CUSTOMIZED SIGN FOR YOUR STATION
- SOCIAL MEDIA FOR THE SALE
- PAID + UNPAID MARKETING
- SOCIAL MEDIA ASSETS FOR YOUR CHANNELS
- VENUE SIGNAGE
- REFRESHMENTS FOR VIP MORNING SOCIAL